

catherine leigh schmidt

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Experience

- 2016 **Graphic Designer**
RISD Media, Providence RI
Design for print and web on the Rhode Island School of Design's internal design team. Worked on a signage system, materials for special events, admissions materials, and email templates.
- 2015–2016 **Type Designer**
Google, Mountainview CA
Contracted by Google Fonts to complete the font I started during my Fulbright scholarship. The font, called Yatra, was developed on GitHub with input from the Google Fonts team. The font is open-source and available for download on Google Fonts (<http://fonts.google.com/specimen/Yatra+One>).
- 2015 **Graphic Designer**
Everlane.com, San Francisco CA
Contracted by Everlane to design email promotions and a lookbook.
- 2014 **Associate Instructor**
Brown University, Providence RI
Co-taught "STEAM Studio" for Summer @ Brown with Ian Gonsler. Course covered introductory design ideas through the lens of STEAM with an emphasis on prototyping, iteration, drawing, and critique. Students came away with skills to bring an idea to life and share it.
- 2013–2014 **Designer**
RISD Academic Commons Program, Providence RI
Website maintenance, poster design, and information design.
- 2012 **Lead Designer**
LoveGov.com, Providence RI
In charge of design at a Providence-based startup founded by Brown University alumni. Branding, typography & visual design, and UI/UX in collaboration with a small team of designers and programmers.

Education

- 2010–2014 **Rhode Island School of Design (RISD)**
BFA Graphic Design
- 2011–2014 **Brown University**
Courses in Computer Science, Hindi
- 2016 **Visiting Critic**
University of Connecticut,
Senior Degree Project
- 2016 **Visiting Critic**
Rhode Island School of Design,
Junior Review
- 2015 **Fellow**
The Design Office, Providence RI
- 2014 **Fulbright Scholar**
US Institute of International Education,
Mumbai, India
- 2014 **Degree Project Award**
Department of Graphic Design,
Rhode Island School of Design
- 2013 **Honors Student**
Rhode Island School of Design

Skills

Visual Design for print & screen
Typesetting for print & screen
Layout
Type Design
HTML & CSS
Javascript, jQuery
Elementary Python
GitHub & version control

Adobe Creative Suite
Sketch
Robofont, FontLab
Microsoft Office

French, Spanish, basic Hindi